



Podowell

A big step for your comfort and well-being



**PROFESSIONAL
GUIDE**

**Spring-Summer
2023**

UNDERSTAND THE EXPECTATIONS OF CUSTOMERS

In order to understand better customers' expectations Podowell got involved in the ADOCS' researches. This French program aims to improve the offer of shoes. This study was initiated by the department of Trade and Industry, the French Shoe Federation, the Leather Technical Centre and a group of French companies that were chosen for the quality of their products. **It aims to improve the products that companies can offer to meet the requirements of customers in terms of estheticism and technicity.**

3 TECHNICAL ASPECTS

To understand how senior feet work, the Leather Technical Centre made some experiments.

1 ANTHROPOMETRIC MEASURES

A precise knowledge of the general morphology of senior feet will help design more well-fitted shoes. People's feet were scanned with a 3D scan to get their measurements.

The aim is to have 600 foot measurements of people aged over 50 years-old to get a representative panel with reliable data.

2 ERGONOMIC ANALYSIS

Are shoes adapted to everyday life gestures ? Is there a way to improve phases such as putting-on, taking-off, falling prevention...?

The ergonomic analysis of shoes will enable the manufacturers to satisfy consumers' behaviour and to fulfil their expectations

3 LOCOMOTION ANALYSIS

For this study, people walked with shoes with special features. Various factors were evaluated such as static balance, dynamic balance or articular rigidity to determine a positive or negative influence of these features on the walking and the well-being of seniors.

MEDICAL DEVICE

Serial therapeutic shoes are medical devices. These are regulated health products (EU REGULATION 2017/745 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 5, 2017) which therefore bear the CE marking.

Since 1930, Podowell® has designed and manufactured orthopedic footwear which is ideal for those who have sensitive or painful feet.

The collaboration between Podowell® and the orthopedic industry has resulted in a variety of innovative shoes that provide a stable and comfortable fit for every lifestyle.

Podowell® offers a range of roomy, flexible and washable footwear with a touch of French elegance.

Not only is this line from Podowell® great for tired feet, it is also ideal for patients suffering from ulceration, neuropathy, diabetes, oedema or post-operative swelling and bandages.

Podowell® has become the preferred supplier to healthcare professionals in over 32 countries.

4 FITTINGS

Based on the width of the insole and the feet's volume.



Normal :
standard and comfortable fitting room

F to G fitting



Large :
more fitting room to protect swollen, painful or deformed feet

H to I fitting



Extra large :
substantial fitting room to fit post-operative, diabetic or seriously swollen feet

J to K fitting



Extra Extra large :
maximum of volume to fit oedema or lymphoedema

L to M fitting

LOGOS LEGEND



Machine washable at 30°C maximum



Hand-wash at 30°C maximum



Removable insole that enables the replacement by personalised orthotics



Removable insole and insert to adapt the volume of the shoe



Memory foam insole that reduces plantar pain



Product certified in Germany with a "Hilfsmittelverzeichnisnummer"



SANITIZED® Treatment that limits the development of bacteria and odors even after washing



Design and material specially selected to reduce water penetration



Stretchable material on sensitive zones to protect sore feet



Adjustable strap for a perfect fitting



On Steam® lining for a soft, durable and anti-moisture product



Leather with On Steam® lining for a soft, durable and anti-moisture product



Leather used in the construction of the shoe for a soft and durable product

TOES DEFORMATIONS

Hallux valgus and quintus varus



Hammer or claw toes



PLANTAR PAIN

Metatarsalgia



Plantar fasciitis



Morton neuroma



VIRTUEL
p 16



GAELLE
p 8



GEMA
p 7



MANILLE
p 15



GENNY
p 16



PAVEL
p 22



PATXI
p 23



VERANO
p 27

DIABETES



VANDA_D
p 29



VELINA_D
p 29



VENEZIA_D
p 29



ORFEO_D
p 28



OCTAVIO_D
p 28



AQUITAINE
p 28



ANATOLE
p 28

OEDEMA



GRETA
p 6



GEMA
p 7



ALBAN
p 33



VIRTUEL
p 16



STELLA
p 16



MAGIK-D'ETE
p 14



VALERIE
p 19



MARTA
p 20



PATRICK
p 23



OTIS
p 24



VERANO
p 27



YVAN
p 25



YVES
p 25



PATXI
p 23



ALTITUDE
p 36



XAVIER
p 37



XILO
p 37



ALADIN
p 35



ATHOS
p 34



ANITE
p 34



ALEXIS
p 31



ALLURE
p 31

POST-OPERATIVE

Walking rehabilitation



GEMA
p 7



ALBAN
p 33



AWELL
p 33



ATHENA
p 32



ARSENE
p 31



ALEXIS
p 31



VADIM
p 26

Post-operative



DIVINE
p 9



GEMA
p 7



ALFRED
p 33



AWELL
p 33



ATHENA
p 32



ARSENE
p 31



ALEXIS
p 31



HORTON
p 13



ADRIEN
p 36

Leather removable insole



Closed front to protect the toes

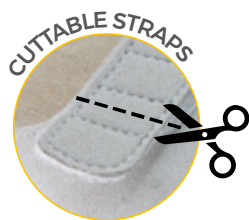
Bridle can be cut to adjust the length

GRETA

Colour : Beige

Sizes : 35 - 42

Insoles : **PODOGAB_2**



Stiffener for optimal support



Stretch material at the front

Leather removable insole



GALIT **NEW STYLE**

Colour : Navy

Sizes : 35 - 42

Insoles : **PODOGAB_2**



Technical outsole :

- Light
- Stable
- Anti-slip



GAÏA NEW COLOUR

Colour : Black, Light Beige

Sizes : 35 - 42

Insoles : **PODOGAB_2**



Long Velcro straps adapted in case of oedema



GEMA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOGAB_2**





Leather removable insole



Velcro straps for optimal adjustment of the volume

GAELE

Colour : Red, Navy

Sizes : 35 - 42

Insoles : **PODOGAB_1**



Technical outsole :

- Light
- Stable
- Anti-slip



GINA NEW COLOUR

Colour : Ivory, Navy, Blue

Sizes : 35 - 42

Insoles : **PODOGAB_1**



Elastics on the instep to give more volume

Stretchable mesh material for Hallux Valgus



DIVINE

Colour : White, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



Leather removable insole





Triple stretchable zones to fit Hallux Valgus and Quintus Varus

Leather removable insole



DELYA HV **NEW STYLE**

Colour : White, Black, Red, Navy

Sizes : 35 - 42

Insoles : **PODELTA**





DINA

Colour : Beige, Red

Sizes : 35 - 42

Insoles : **PODELTA**



Complete opening for optimal adjustment

Leather removable insole



DAMIA

Colour : Black, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



Technical outsole :

2 anti-slippery inserts on pressure zones. The non-blocking edge ensures a free walk.

Leather removable insole



Stretch part for Hallux Valgus

GISELE

Colour : Navy, Blue

Sizes : 35 - 42

Insoles : **PODOGAB_1**



DORIS

Colour : White, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



GERDA

Colour : Pearl

Sizes : 35 - 42

Insoles : **PODOGAB_1**





HERVIN

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOWASH_2**



HORTON

Colour : Black

Sizes : 39 - 46

Insoles : **PODOWASH_2**



HOUSTON

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOMEN**



HOWARD

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMEN**



FULLY STRETCHABLE STYLES



MADONA

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED**



MAGIK-D'ETE NEW STYLE

Colour : Liberty Pink

Sizes : 36 - 42

Insoles : **PODOMED**



MAGIK

Colour : Navy, Silver, Black

Sizes : 36 - 42

Insoles : **PODOMED**





PSYLVIA

Colour : Navy, Black

Sizes : 35 - 42

Insoles : **PODOFIRST**



MACUMBA

Colour : Grey, Black

Sizes : 36 - 42

Insoles : **PODOMED**



MANILLE **NEW COLOUR**

Colour : Navy, Grey, Shiny Black

Sizes : 36 - 42

Insoles : **PODOMED**





VIRTUEL NEW COLOUR

Colour : Blue, Light Beige, Black

Sizes : 35 - 42

Insoles : **PODOMED**



GENNY NEW STYLE

Colour : Blue

Sizes : 35 - 42

Insoles : **PODOGAB_2**



STELLA

Colour : Navy, Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**





SOPHIA NEW STYLE

Colour : Pink
 Sizes : 35 - 42
 Insoles : **PODOSTYL**



SERENA

Colour : Pearl, Black
 Sizes : 35 - 42
 Insoles : **PODOSTYL**



STELLY NEW STYLE

Colour : Sand
 Sizes : 35 - 42
 Insoles : **PODOLINE**



New outsole Podostone :
 - Optimal stability
 - Flexibility of the forefoot
 - Light-weight

STINA NEW STYLE

Colour : Sand
 Sizes : 35 - 42
 Insoles : **PODOLINE**





SIBEL

Colour : Silver, Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Stretchable forefoot with **water repellent property**



SIANA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



New anti-slip outsole WetGrip® :

- specially designed to carry water away between the ground and the outsole
- bi-density material : resistant, anti-slip and light
- shaped to ensure optimal comfort and stability



Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles



SARITA NEW STYLE

Colour : White

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



VANINA_HV NEW STYLE

Colour : Light Beige

Sizes : 35 - 42

Insoles : **PODOMED**



VALERIE NEW COLOUR

Colour : Pearl, Black

Sizes : 35 - 42

Insoles : **PODOMED**



Laces + zipper for an easy opening



MARTA NEW STYLE

Colour : Light pink

Sizes : 36 - 42

Insoles : **PODONA**

Soft upper to protect the feet without compression



LACES + ZIP



MARINELLA NEW STYLE

Colour : Beige

Sizes : 36 - 42

Insoles : **PODONA**

Breathable material for optimal ventilation of the feet



Adjustment of the heel for optimal support



MIKAELA NEW STYLE

Colour : Blue

Sizes : 36 - 42

Insoles : **PODONA**



LACES + ZIP

Padded edge for more comfort



SANDY

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Forefoot entirely lined to avoid any friction on the feet



FULLY STRETCHABLE FRONT



ALPES
Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



ALVINE
Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



ALIX
Colour : Black
Sizes : 35 - 48
Insoles : **PODOMED**



PAVEL
Colour : Black
Sizes : 39 - 46
Insoles : **PODOMED**



FULLY STRETCHABLE FRONT



PAOLI

Colour : Grey
 Sizes : 39 - 46
 Insoles : **PODOMED**



PATXI

Colour : Black
 Sizes : 39 - 46
 Insoles : **PODOMED**



PATRICK **NEW COLOUR**

Colour : Grey, Black
 Sizes : 39 - 46
 Insoles : **PODOMED**





OTIS

Colour : Black
 Sizes : 39 - 46
 Insoles : **PODOMED**
 Insert : **EVA**



Technical outsole :
 2 anti-slippery inserts on pressure zones,
 The non-blocking edge ensures a free walk.



OSCAR

Colour : Black
 Sizes : 39 - 46
 Insoles : **PODOMED**
 Insert : **EVA**



OLAN

Colour : Navy
 Sizes : 39 - 46
 Insoles : **PODOMED**
 Insert : **EVA**





YVAN

Colour : Camel

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**



YVES

Colour : Black

Sizes : 39 - 46

Insoles : **PODOSOFT**

Insert : **EVA**



WITH MEMORY FOAM 



VEGAS

Colour : Bronze, Silver, Black
 Sizes : 36 - 41



VAUCLUSE

Colour : Grey, Navy
 Sizes : 36 - 42



VADIM

Colour : Black
 Sizes : 36 - 42



Class 1 Medical Device 

VALENCE

Colour : Black
 Sizes : 36 - 42



WITH MEMORY FOAM 



VALOIS

Colour : Black
 Sizes : 40 - 46



VAUBAN

Colour : Black
 Sizes : 40 - 46



VERANO NEW COLOUR

Colour : Black, Navy
 Sizes : 39 - 46



Class 1 Medical Device 



SPECIALLY DESIGNED FOR DIABETICS



ANATOLE

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



AQUITAINE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



OCTAVIO D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**

Insert : **EVA**



ORFEO D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**

Insert : **EVA**



SPECIALLY DESIGNED FOR DIABETICS



VELINA_D

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



VENEZIA_D

Colour : Navy, Burgundy

Sizes : 35 - 42

Insoles : **PODOMED**



VANDA_D

Colour : Black, Navy, Bronze

Sizes : 35 - 42

Insoles : **PODOMED**





PODOSOLO

Colour : Navy

Sizes : XS : 34-35

S : 36 - 39

M: 40 - 43

L : 44 - 48

Product sold individually



ADDAX

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERMA**



ARRY

Colour : Jean

Sizes : 36 - 46

Insoles : **PODOMED**



ARTHUR

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOWASH**



AXEL

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOMED**





ARSENE

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERGO**



ARIAN

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - only available on order



ADULER

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



Not on stock - only available on order



ARRAS

Colour : Purple

Sizes : 36 - 46

Insoles : **PODERGO**



Not on stock - only available on order



ALLURE

Colour : Black

Sizes : 36 - 43

Insoles : **PODERGO**



ALEXIS

Colour : Navy

Sizes : 36 - 48

Insoles : **PODERGO**





ACADEMIE

Colour : Grey

Sizes : 36 - 46

Insoles : **PODERGO**



ATLAS

Colour : Black, Grey

Sizes : 36 - 46

Insoles : **PODOWASH**



ANDALOU (ACADEMIE)

Colour : Navy, Beige

Sizes : 36 - 46

Insoles : **PODERGO**



ATHENA

Colour : Jean, Pearl

Sizes : Jean : 35 - 46

Pearl : 35 - 43

Insoles : **PODERGO**



On Steam® lining to keep the feet healthy

Stretch material on both sides



On Steam® microfiber lining :

- Absorption of moisture
- 100% breathable
- Thermal regulation
- Antibacterial, anti-microbial
- Anti-odour
- Hypoallergenic



AWELL

Colour : Brown

Sizes : 36 - 46

Insoles : **PODERGO**



ALBAN

Colour : Navy, Black

Sizes : 36 - 46

Insoles : **PODERGO**



ALFRED

Colour : Black

Sizes : 36 - 46

Insoles : **PODOWASH**





ABITA

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ANITE

Colour : Navy

Sizes : 35 - 48

Insoles : **PODOMED**



Nominative label



ARREAU

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ATHOS

Colour : Navy, Black, Burgundy

Sizes : Black and Navy : 35 - 48

Burgundy : 35 - 44

Insoles : **PODOMED**





Seamless and stretch material that fits the shape of the foot

ALADIN

Colour : Black

Sizes : 35 - 48

Insoles : **PODOMED**



ARMAND

Colour : Navy, Black

Sizes : 36 - 46

Insoles : **PODOMED**



ANTOINE

Colour : Navy, Grey, Black

Sizes : 36 - 46

Insoles : **PODOMED**





ADRIEN

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ALTITUDE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



EXTRA EXTRA LARGE FITTING



Specially designed for people suffering from oedema or lymphoedema



XAVIER NEW STYLE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**



XILO NEW STYLE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOWASH**





AMIRAL

Colour : Red, Grey, Blue_Jean, Black

Sizes : 35 - 46

Insoles : **PODOMED**



DONUTS

Colour : Blue_Jean, Grey, Red, Black

Sizes : 36 - 48

Insoles : **PODOMED**





TARNOS

Colour : Blue

Sizes : 36 - 42



TARNOS

Colour : Stretch Black

Sizes : 36 - 42



TARRAGONE

Colour : Navy, Grey

Sizes : 36 - 42



TAISSY

Colour : Navy, Beige

Sizes : 36 - 42



REMOVABLE INSOLES

Available for sale. Find the reference of suitable insole under each style



Cut out to requested size

PODOMIXTE

Colour : **Beige**

Sizes : **36-38, 39-42, 43-46**



PODOWASH

Colour :

Beige



PODOFIRST

Colour :

Beige, Charcoal



PODOMEN

Colour :

Black



PODOSOFT

Colour :

Anthracite



PODOMED

Colour :

Beige, Charcoal



PODERGO

Colour :

Beige



PODERMA

Colour :

Beige



PODOLINE

Colour :

Charcoal



PODOSTYL

Colour :

Beige



PODELTA

Colour :

Beige



PODOGAB_1

Colour :

Beige



Podowell
Extra Confort

EXTRA C F

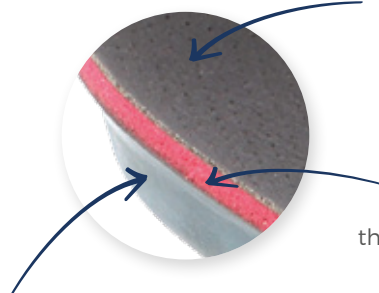
EXTRA C H

Colour : **Brown**

Sizes : **35-46**



OnSteam® lining to absorb moisture and let the foot breathe



Poron® slow memory layer that allows **great comfort thanks to a perfect pressure distribution**

Layer of latex foam with activated carbon that **absorbs moisture and shocks**



SHOE HORN



DISPOSABLE SOCKS

60 units, single-size



TEXTILE BAG



PAPER BAG


















2 SHELVES DISPLAY



4 SHELVES DISPLAY

SUMMARY OF TECHNICAL FEATURES

ARTICLE	Page															
ABITA	34			●	●		●			●		●				
ACADEMIE	32			●	●		●			●		●				
ADDAX	30			●	●		●			●		●				
ADRIEN	36			●	●		●			●		●				
ADULER	31			●	●		●			●		●				
ALADIN	35			●	●		●			●	●	●				
ALBAN	33			●			●			●	●	●			●	
ALEXIS	31			●	●		●			●		●				
ALFRED	33			●	●		●	●		●	●	●				
ALIX	22			●	●		●			●	●	●				
ALLURE	31			●	●		●			●		●				
ALPES	22			●	●		●			●	●	●	●			
ALTITUDE	36			●	●		●			●		●				
ALVINE	22			●	●		●			●	●	●				
AMIRAL	38		●		●		●			●		●				
ANATOLE	28			●	●		●			●		●			●	
ANDALOU	32			●	●		●			●		●				
ANITE	36			●	●		●			●		●				
ANTOINE	35			●	●		●			●		●				
AQUITAINE	28			●	●		●			●		●			●	
ARIAN	31			●	●		●			●		●				
ARMAND	35			●	●		●			●		●				
ARRAS	31			●	●		●			●		●				
ARREAU	34			●	●		●			●		●				
ARRY	30			●	●		●			●		●				
ARSENE	31			●	●		●			●		●				
ARTHUR	30			●	●		●		●	●		●				
ATHENA	32			●	●		●	●		●		●				
ATHOS	34			●	●		●			●		●				
ATLAS	32			●	●		●		●	●		●				
AWELL	33			●	●		●			●	●	●			●	
AXEL	30			●	●		●			●		●				
DAMIA	11		●		●		●			●		●			●	
DELYA_HV	10		●		●		●			●		●			●	
DINA	11		●		●		●			●		●			●	
DIVINE	9		●		●		●			●		●			●	
DONUTS	38		●		●		●			●		●			●	
DORIS	12		●		●		●			●		●			●	
GAELE	8		●		●		●			●		●			●	
GAIA	7		●		●		●			●		●			●	
GALIT	6		●		●		●			●		●	●			
GEMA	7		●		●		●			●		●			●	
GENNY	16			●	●		●			●		●	●			
GERDA	12		●		●		●			●		●			●	
GINA	9		●		●		●			●		●			●	
GISELE	12		●		●		●			●		●			●	
GRETA	6		●		●		●			●		●	●			
HERVIN	13		●		●		●		●	●		●				
HORTON	13			●	●		●		●	●		●				
HOUSTON	13			●	●		●			●		●	●			
HOWARD	13			●	●		●			●		●			●	
MACUMBA	15			●	●		●			●		●				
MADONA	14			●	●		●			●		●				
MAGIK	14			●	●		●			●		●				
MAGIK D'ETE	14			●	●		●	●		●		●				
MANILLE	15			●	●		●			●		●				



We have distributors in the following countries

Australia	Germany	Morocco	Slovenia
Austria	Greece	Netherlands	South Africa
Belgium	Ireland	New Zealand	Sweden
Bulgaria	Israel	Norway	Switzerland
Canada	Japan	Poland	Taiwan
Croatia	Kuwait	Qatar	Tunisia
Czech Republic	Latvia	Russia	United Kingdom
Denmark	Lithuania	Romania	United Arab Emirates
Finland	Luxembourg	Slovakia	Ukraine

Shoe size conversion chart

1 Centimeters (Cm)	22,8	23,5	23,8	24,5	25	25,7	26,4	27	27,7	28,4	29	29,7	30,4	31
European Sizes	35	36	37	38	39	40	41	42	43	44	45	46	47	48
UK Sizes	2,5	3,5	4	5	5,5	6,5	7,5	8	9	9,5	10,5	11	12	13
US Sizes - Women	5	6	6,5	7,5	8,5	9	9,5	-	-	-	-	-	-	-
US Sizes Men	-	-	-	-	6	7	8	8,5	9,5	10	11	11,5	12,5	13,5

Contact

Marie-Laure
Export Assistant

marie@podowell.com
+33 5 53 55 20 59

Yasmine SERRE
Export Manager

y.serre@podowell.com
+33 6 11 25 66 87

Estelle DELAGE
Export Sales Assistant

e.delage@podowell.com
+33 5 53 55 25 61

Podowell / Fargeot & Cie
Route de Limoges - 24800 THIVIERS - FRANCE
Phone Number. +33 5 53 55 24 86

www.podowell.com